

Best Barbershop for Men

V's Barbershop

Local businessman Jim Valenzuela relishes the years he spent taking trips to the barbershop in Tucson with his dad. As a man, however, he says he noticed that these places where Americana met a man's rite of passage had been taken over by national, quick-clip chains with a "revolving door of stylists." After an experience at a local barbershop in Knoxville, Tennessee, Valenzuela came up with the idea for V's barbershop in Phoenix: a modernized throwback with retro checkered floors, fully restored barber chairs from the '50s, iconic sports photos and more. "It's very much a masculine feel. It's geared toward guys in an upscale way," Valenzuela says. The resulting interest in the flagship Arcadia location has spawned seven Valley locations, two in Orange County, California, and a visit from potential franchisees living in Kansas City at press time. The \$21 haircut includes a neck shave with a straight razor, a quick back rub and a shoeshine. Now that's high and tight. *4801 E. Indian School Road, Ste. 3, Phoenix, 602-508-8600, vbarbershop.com.*