



SERVICES FACTSHEET

WHO: **V's Barbershop®** is the *original, authentic* and *upscale* barbershop experience that caters to men and boys.

A haircut is just a haircut, right? Wrong! At V's Barbershop, a haircut is ritual, a nostalgic experience harkening back to a simpler day when men gathered at the corner barbershop to discuss everything from business, to sports, to current events. V's barbers provide both short, traditional haircuts, as well as contemporary and trendy styles. Every haircut will include a shampoo, a hot lather neck shave and will always end with a relaxing massage.

At V's, we uphold the values and grooming standards of America's greatest generation. For us, a quality haircut or freshly shined pair of shoes isn't a special occasion, it's a way of life and expected of any well-groomed man.

Fostering the childhood memories of founder 'Mr. V,' fathers and sons that come into the shop with their own father, son or grandfather will receive \$1 off each haircut.

SERVICES: V's full-service, authentic barbershops offer a variety of menu options including:

High-quality haircuts
Straight razor shaves
Men's facials
Face massages
Moustache and beard trims
Shoe shines (walk-in and drop-off)*
*most locations

PACKAGES: Whether you just need a quick touch up or The Whole Deal, V's has you covered. Our complete packages include:

THE WORKS

➤ Shampoo, haircut, shave and shoeshine.

THE WHOLE DEAL

➤ The Works, plus a relaxing facial and face massage.

THE BIG DAY

➤ Getting married? Let V's Barbershop give you and your groomsmen The Works. *Includes complimentary cigars.*

CLEAN-UP

➤ Are you a V's customer and need your neck shaved? No problem, it's on the house!

TUNE-UP

➤ In between haircuts? Let V's tighten the edges and shave your neck.

COST: Services range from (\$15) to (\$80).

EXPERIENCE: V's Barbershop restored the traditional barbershop concept by blending old-time charm with a contemporary twist in a unique, upscale environment designed for today's men and boys. The V's experience includes:

- Well-trained and courteous barbers
- Straight-edge neck shave after every service
- Relaxing shoulder massage after every service
- Current and wide selection of newspapers and magazines
- Flat-screen television at every barber station
- Cleanest damn barbershop around!

WHERE: Multiple locations throughout the United States. Please visit www.vbarbershop.com for specific location information.

FOR MORE INFORMATION CONTACT:..... Emily Hutcheson-Brown
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